

CLEAN ENERGY FOR ALL EUROPEANS

#EUSEW17



SPEAKING SLOTS

Guidelines for applicants



**SUSTAINABLE
ENERGY WEEK
19-25 JUNE 2017**

An initiative
of the



European
Commission

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WHO IS ELIGIBLE?

The Call for Contributions is open to:

1. Representatives of EU institutions, including inter-institutional bodies
2. Stakeholders which fulfil the following criteria:
 - ➔ Have a mandate to work as multipliers using a widespread network of contacts in Brussels and across Europe
 - ➔ Have a mandate to contribute to the development and implementation of sustainable energy policy in Europe

Examples of eligible types of organisations include:

- ➔ International organisations
- ➔ Networks of national, regional/local authorities, agencies, or other public bodies
- ➔ Industry or professional associations
- ➔ NGOs working in the field of sustainable development
- ➔ Consumer associations/citizens' groups

(Note: Professional event organisers or businesses aiming to promote specific products or services are not eligible.)

The application form gives you the opportunity to apply for only one contribution at a time.

GENERAL INFORMATION

The Speakers' Corner activities will take place between 21 and 22 June 2017. Each session will last 30 minutes.

The successful applicants will have at their disposal a speakers' high table, a laptop with a Wi-Fi connection, a projection screen and a wireless microphone.

FORMAT

The successful applicant will be asked to deliver a dynamic presentation which will stimulate interaction and discussion with the audience.

EVALUATION

The proposals for the Speakers' Corner will be evaluated by European Commission officials taking into account the information provided in the attached application form and with specific attention to the following aspects:

Concept: Which are the motivations of the applicant to contribute to the Speakers' Corner? What interactive elements are planned in order to stimulate discussion and debate with the participants?

Content: What is the title of the proposed contribution? What are the key elements and the key messages of the proposed contribution? How does the content of the proposed contribution fit with the EU sustainable energy policy agenda, the activities needed to deliver the 2020 targets, and/or the future energy policy agenda to 2030 and beyond?

Promotion: What action will be taken by the speaker to promote his/her contribution, if selected for the Speakers' Corner?

Novelty, news, innovation: Will the proposed contribution bring something new to the EU sustainable energy policy activities? Does the proposal include any innovative features?

Management: What preparatory activities are planned by the speaker? What methods and tools will be used to prepare and deliver a dynamic presentation which will captivate the attention of participants?

DEADLINE AND NEXT STEPS

The deadline for applications is Friday 31 March 2017. Please note that online registration will close on this day and that submission of applications by email is not possible.

You will be informed of the results by 8 May 2017.

Should you have any questions on the activities at the Speakers' Corner, please do not hesitate to contact networking@eusew.eu

HOW TO ENGAGE WITH THE EUSEW SECRETARIAT?



<http://eusew.eu/contact-organisers-energy-days>



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