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Press Announcement: Energy Days – putting the energy transition into the hands of all Europeans

EU Sustainable Energy Week 2017 #EUSEW17

Brussels, 30 May 2017 – [Energy Days](#) are sparking Europe’s transition to clean, secure and efficient energy as part of [EU Sustainable Energy Week](#) (EUSEW). Organised by citizens and stakeholders across Europe, these events inspire private consumers, businesses, investors and future leaders to save energy and promote energy-efficiency and renewables.

Almost any activity can be an Energy Day – this year’s events range from information sessions and conferences to competitions, open days and guided tours – and are expected to spread the word on supporting Europe’s energy transition to thousands of visitors. All take place throughout May and June, with many in Brussels timed to complement the 20-22 June [EUSEW Policy Conference](#).

Organisers can [register their Energy Day](#) on the EUSEW website for maximum publicity. Some of the activities already online are:

- **E² Tech4Cities Brokerage Event 2017** – a B2B event in Brussels connecting potential investors and project partners in areas such as clean transport, smart grids or district energy-efficiency.
- **A public ‘Energy efficiency in buildings’ seminar** with activities for children in Ukrainka, Ukraine, one of many Energy Days organised by local authorities throughout the country.
- **Hybrid and electric bus tours** through Barcelona to raise awareness of local clean air actions.
- **EUSEW Canaries 2017** – a week-long series of events on Gran Canaria, Fuerteventura and Tenerife promoting renewable energies and practical ways to achieve energy savings.
- **Sustainable Music** – a concert in Rome’s MAXXI Museum, organised by Italy’s national wind energy association, ANEV, along with a public conference on wind energy and jobs.

Find out more about events near you on the EUSEW [Energy Days map](#).

Why not organise your own Energy Day to lead your local energy transition? There is plenty of support on the EUSEW website. You will find [guidelines](#) and [promotional materials](#) to make your Energy Day a success, along with an easy-to-use online [registration form](#).



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Energy Days

Held around Europe throughout May and June 2017 to complement EU Sustainable Energy Week (EUSEW), these are activities organised by private citizens, consumer associations, public bodies, city networks, energy agencies, trade and industry organisations, businesses and NGOs to promote energy efficiency and renewables. They are targeted at diverse audiences, from families interested in saving energy to industries keen to green their technology.

Any activity can be an Energy Day, as long as it engages citizens and energy stakeholders in building the Energy Union. Events can be in any region in the European Union or [country eligible for Horizon 2020 funding](#). Events can take place over any length of time, from a few hours to several weeks.

Clean Energy for All Europeans

The theme for the EUSEW 2017 is 'Clean Energy for All Europeans', inspired by the European Commission's [package of proposals](#) to put consumers and growth at the heart of the sustainable energy transition.

Measures in the package cover energy markets, eco-design and energy labelling, buildings, transport, innovation and investment, to implement the goals of the [Energy Union](#). They aim to put energy efficiency first, make the EU a global leader in renewable energies and provide a fair deal for consumers so that they can benefit from reliable, uninterrupted and affordable clean energy.

EU Sustainable Energy Week

Energy Days are a major part of European Sustainable Energy Week, a month-long series of activities to build a secure energy future for Europe. It includes the EUSEW [Policy Conference](#), [Energy Days](#) and [Networking Village](#) and the [EU Sustainable Energy Awards](#). Launched in 2006, EUSEW is organised by the Executive Agency for Small and Medium-sized Enterprises (EASME) in close cooperation with Directorate-General for Energy. It brings together public authorities, private companies, NGOs and consumers to promote initiatives to save energy and move towards renewables for clean, secure and efficient power.

This year's **Policy Conference** will take place in **Brussels 20-22 June**, to debate new policy developments, best practices, initiatives and ideas concerning sustainable energy, with a focus on the **power of consumers and citizens**. The **Networking Village** complements the Policy Conference, to explore policies and projects with stakeholder and EU institution representatives, and meet like-minded participants for future cooperation.

The **Sustainable Energy Awards** take place on day one of the Conference. These recognise outstanding innovation in energy efficiency and renewables. Winners will be chosen from a shortlist of nine of the year's most successful projects for clean, secure and efficient energy, with prizes from



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an expert jury in four categories (**Businesses, Public Sector, Consumers and Energy Islands**) and a further **prize from European citizens** through a [public vote](#).

[Sign up for the EUSEW Policy Conference here !](#)

Social media

EU Sustainable Energy Week is more than an event; it is also a strong community – follow us on our social channels!

- Twitter: [@euenergyweek](#) #EUSEW17
- Facebook: [EU Sustainable Energy Week](#)

For more information, photos or interviews, contact our media department by telephone or email:

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More information also available at: <http://eusew.eu/>