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in partnership with

Rodos Hoteliers Association

First Zero Energy Building Network

Organise the European Workshop:

Zero Energy Hotels for the Accomodation Industry in the Aegean Sea’s Islands (ZEHforAIASI)

Rodhes Island (Greece) – 28th of JUNE, 2016
Main Hall, Rodhes Municipality Office

With the support and/or auspices and/or patronage of:

Municipality of Rodhes Island
Event co-organized by Rodos Hoteliers Association with the Zero Energy Building Network on 28th of June 2016, Rodhes Island, Greece

Conference aims
The Conference is addressing to individuate the “Best Sustainable Solution for Tourism and Hotel Buildings Sector”, particularly in that areas where is foreseen a huge touristic demand and hotels need.

The coming years will see a sharp increase in the market uptake of highly efficient buildings supplied by renewable energy throughout Europe: by 2020, all new buildings must be Nearly-zero Energy Buildings (new public buildings already by 2018). According to the European Buildings Directive, nZEB building is very high energy performance building with a very low amount of energy required covered to a very significant extent by energy from renewable sources.

The discussion among event’s speakers and audience could drive a municipal and regional policy to enhance the transition towards sustainable tourism and city development to accommodate potential visitors, through nZEB and also ZEB approaches for the target of Zero

To achieve the goal fixed in the topic of the conference, the invited speakers, grace to their architectural and engineering professional experience background, have conceived, in an holistic approach, a real case or pilot project of an hotel, in the resort formula, showcasing technologies and innovations supporting environmental sustainability, energy efficiency, use of renewable energy, electricity storage, that are tools particularly interesting and applicable in hotels.

The replicability of this case study or pilot project will be aligned jointly to the target of Zero Emission and Energy Efficiency, as imposed by EU directives, by harnessing the important european funding measures coming either from H2020 and related stakeholders, or investors, in the energy efficiency industry.

The strategic position of Rodhes Island, in a geographical position as the hub of ancient culture of the world and the location in a geographical point (Mediterranean basin) full of sun and wind renewable energy power, enabling to ensure the clean energy production, is a portion of land that must witness the need of satisfying the accommodation of tourists without high energy costs.

This conference, organized with the First Zero Energy Building Network aims to discuss many important aspects of Nearly-zero Energy Buildings - technologies, business models, policies, financing, definitions best practice examples from South European countries other EU supported projects.

The conference will be consisted of several key note presentations, an interactive stakeholder’s panel and training session.

Target groups
- Accomodation Industry ’s stakeholders and Greek Tourism Sector
- Public and private sector interested in financing nZEB projects
- Financial sector supporting development of nZEB projects
- National and local decision makers, ministries, scientists and experts, energy agencies.

Topics
- South EU and nZEB perspective: decision makers exchanging views with regional and local authorities
- Policies to enhance the transition towards sustainable tourism and cities through nZEB or ZEH approaches;
- Showcasing technologies and innovations supporting energy efficiency and use of renewable energy that are particularly interesting and applicable in Hotels (best practice examples, showcases, pilot cases)
- EU best practice in nZEB markets (an outlook on the developments on European and global markets for sustainable buildings, including National Plans for NZEB)
- nZEB, nZEH (nearly Zero Energy Hotels) as a chance of regional competitiveness (emerging market of SE Europe business sector)
- How to prepare and finance your nZEB project?

(Innovative financing models and credit lines for nZEB projects – participation of banks)
- nZEB training – are we prepared for the new building standard? (exchange of experience among experts and new business opportunities)

More details and updated programme: http://www.zebs.it  or  http://www.edificiaconsumozero.it
The Rodos Hoteliers Association and Primo Network Nazionale sugli Edifici a Consumo Zero (First Zero Energy Building Network) is glad to invite you to Energy Day:

Zero Energy Hotels for the Accommodation Industry in the Aegean Sea’s Islands (ZEHforAlASI)

(Hotel a Zero Energia per il Settore della Ricettività Turistica a Rodos)

**THEMATICAL WORKSHOP**

For hoteliers, enterprises, professionals, citizens

**Sede:** Pl. Eleftherias 1, Rodos 851 00, Grecia, Rodhes Island (GR) – 28th of June, 2016

**SCHEDULE PROGRAMME**

- **Ore 10:00** Registrations of Participants

  **Moderator:** Responsible from Municipality of Rodhes Island

- **Ore 10:20** Introduction to Energy Day in EU Sustainable Energy Week 2016

  Organizing Committee

- **Ore 10:30** The key-role of Rodhes Island for the Sustainable Energy in Europe

  Fotis Chatzidiakos, Mayor of Rodhes Island

- **Ore 10:45** The relevance of Energy Bills for the Profitability of an Hotel

  Hotel Manager, Hotel ............... of Rodos

- **Ore 11:00** High Efficient Smart Buildings for the Hospitality Industry in Greece

  Prof. ................................, Technical University from Greece

- **Ore 11:15** Case study: Zero Energy Hotel in the Rodhes island

  Ph.D., P.E., Francesco Paolo Lamacchia, President of Zero Energy Building Network

- **Ore 12:00** Regional and European funding measures for Sustainable Energy

  Dr. Paraskevi Moraitou, Planning & Development Department of Municipality of Rhodes

- **Ore 12:20** Strategic Planning of Tourism Sector’s Buildings in Rodhes Island

  Pres........................., President of Rodos Hoteliers Association

- **Ore 12:40** Role of Policymakers in project implementation

  Fotis Chatzidiakos, Mayor of Rodhes Island

  Pres........................., President of Rodos Hoteliers Association

  Mr........................., European Parliament Political Representative

- **Ore 12:50** Discussion and participant’s questions

- **Ore 13:00** Conclusions

- **Ore 13:10** Lunch

- **Ore 14:30 - 16:00** Presentation of B2B, B2C, B2R for:

  NETWORKING and BILATERAL MEETING with participants and stakeholders: to subscribe send a mail to:

  edificiaconsumozero@gmail.com

  For further Details please let’s contact the secretary office of the Network Edifici a Consumo Zero

  edificiaconsumozero@gmail.com;

  Link to the main website of NETWORK Ec0: [http://www.zebs.it](http://www.zebs.it) or [http://www.edificiaconsumozero.it](http://www.edificiaconsumozero.it)

  Link to the EUSEW 2016 website: [http://www.eusew.eu](http://www.eusew.eu)
With the supporting patronage of:

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