



Energy Efficiency: a business opportunity for SMEs *Draft Agenda*

Date: 15/06/2016, 11:00-12:30

Location: European Commission - Charlemagne building - Rue de la Loi 170, Brussels 1040

11:00-11:10	Introduction - Vincent Berrutto, Head of Unit 'H2020 Energy', EASME
11:10-11:20	How to encourage SMEs to implement energy efficient measures – Paul Hodson, Head of Unit 'Energy Efficiency', DG ENERGY
11:20-11:30	Accelerating Energy Efficiency in European SMEs – Philippe Dutruc, President of the Chamber of Commerce and Industry of Deux-Sèvres, France (STEEEP project, supported by the Intelligent Energy Europe programme)
11:30 – 11:40	Energy Efficiency as an opportunity for SMEs to improve their competitiveness – Massimo Marchi, MARCHI & FILDI S.p.A., Italy (SET project, supported by the Intelligent Energy Europe programme)
11:40 – 11:50	Energy Efficiency as a new business model (I) – Sven Wuyts, Factor 4, Belgium (EPC+ project , supported by the Horizon2020 programme)
11:50 – 12:00	Energy Efficiency as a new business model (II) – Maite Cobo Abeytua, Instituto Tecnológico de Castilla y León, Spain (EnergyWater project, supported by the Horizon2020 programme)
12:00 – 12:20	Q&A session
12:20-12:30	Conclusion