



Philanthropic funding for environmental causes

The European Foundation Centre



Who we are:

The EFC is the **platform** for and **champion of** institutional philanthropy – with a focus on Europe, but also with an eye to the global philanthropic landscape.

Our mission:

We **communicate to stakeholders** the value of institutional philanthropy to society, ensuring **the right policy conditions for philanthropic activity**.

We serve as a centre for **knowledge and exchange** to help increase **collaborations and impact** of our members' added value.

www.efc.be

EFC in figures

- ❑ over 25 years of experience
- ❑ 218 members
- ❑ € 22 billion expenditure (estimation)
- ❑ 86 affiliate organisations
- ❑ 34 countries - Europe and other world regions

What is institutional philanthropy?

Institutional philanthropy refers to foundations, corporate funders and other players that:

1. Have their **own financial resources** which they deploy strategically
2. Are **independently governed**
3. Use **private resources for public good**

These organisations, which are in myriad forms, are purposefully structured and organised over the long term and bound by structures of accountability, public benefit and public reporting and legal requirements.

The EFC European Environmental Funders Group



A network of philanthropic actors across Europe active in the fields of the environment, sustainable development (including economic transition) and climate change.

The network:

- Identifies needs, gaps, overlaps, and where philanthropy can make a difference
- Aggregates intelligence
- Catalyses collaborations

www.efc.be/eefg

European philanthropic capital for environmental causes

EFC research: Environmental funding by European foundations – Volume 3

Survey sample:

75 foundations

2,913 grants

Total value = €479.1m

Top level findings:

Biodiversity = 23.5% =
€112.3 m

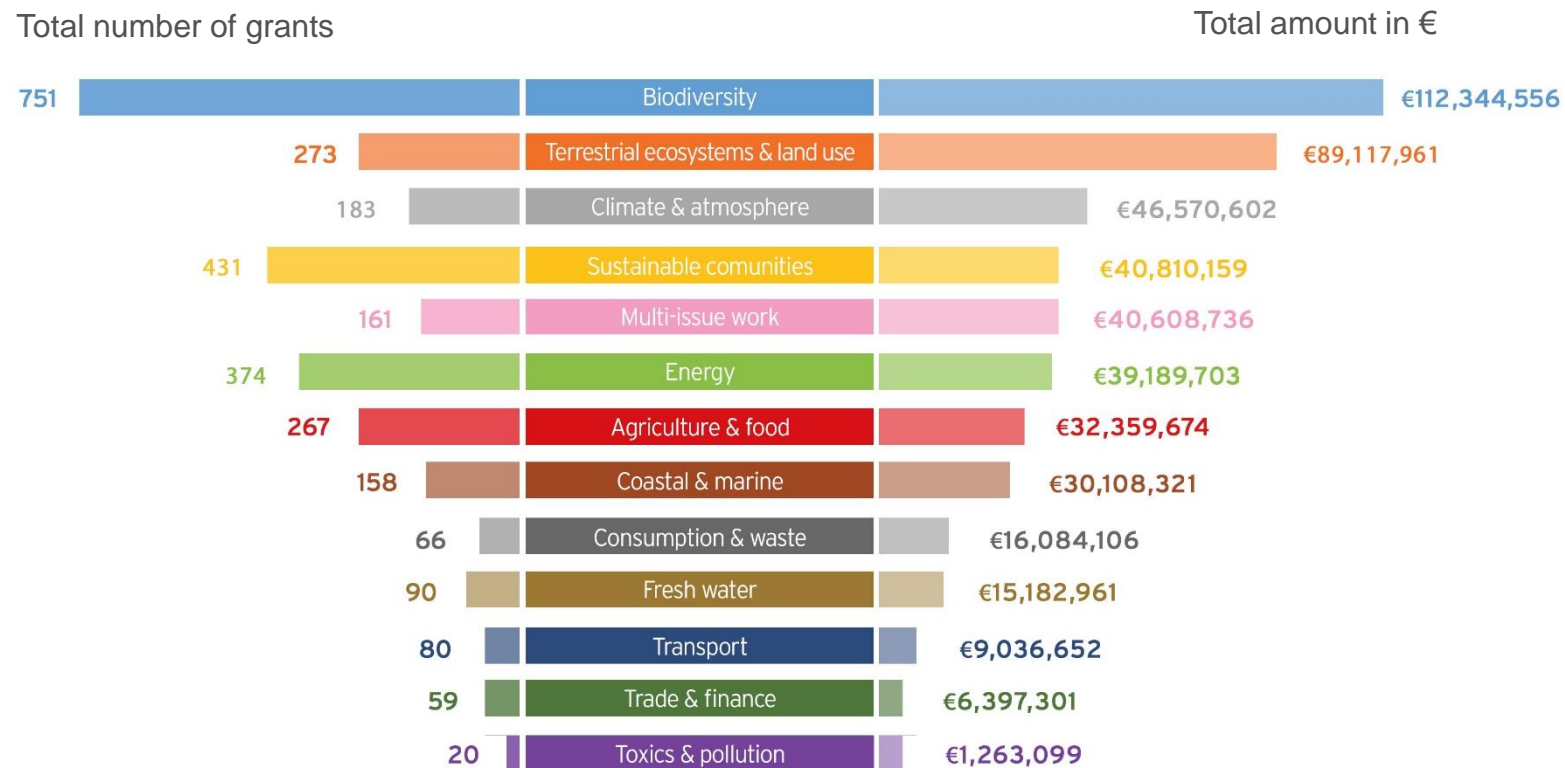
Climate change = 19.8%
= €94.8 m

67% of grants support
work in Europe



European philanthropic capital for environmental causes

Environmental grants by thematic issue (2014)



European philanthropic capital for environmental causes



European foundations either 'domestic' or 'international'

Very different understandings of effectiveness

Legal and administrative barriers to be considered

Half the 74 foundations directed 75% or more of their grants to their own country

23 funded exclusively 'at home'

19 foundations directed 80% or more of grants outside home country – larger average grant sizes

Tips for making connections

IDENTIFY:

- Check EFC members in your country:
www.efc.be/organisation
- Check if your country has a national association:
www.dafne-online.eu

PREPARE: Do your desk research - have a look at websites where funding interests and priorities are outlined

CONNECT: Try to set up meetings with project managers to better understand their priorities and ways of working

PROPOSE: Send a concise collaboration proposal

Thank you!



Any Questions?

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